

Max & Min Values

The process of finding maximum or minimum values is called **optimization**. We are trying to do things like maximize the profit in a company, or minimize the costs, or find the least amount of material to make a particular object. These are very important in the world of industry.

Example 1

What is the ^{vertex} minimum value of the function $f(x) = 2x^2 - 8x - 5$?

$$x \text{ of vertex} = -\frac{b}{2a} = \frac{8}{2(2)} = \boxed{2}$$

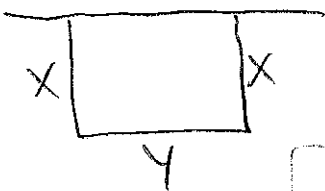
$$f(2) = 2(2)^2 - 8(2) - 5$$

$$f(2) = -13$$

$$\text{Vertex (minimum)} = (2, -13)$$

Example 2

With 100 feet of fence, what are the dimensions of the pen with the largest area a farmer can build if his barn will provide one side of the pen?



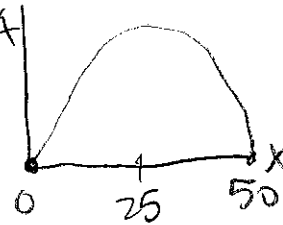
$$A = x \cdot y$$

$$100 = 2x + y \rightarrow y = 100 - 2x$$

$$A = x(100 - 2x)$$

$$x\text{-int: } 0, 50$$

Maximum (vertex related)



Example 3

$$x \text{ of vertex one dimension} = \boxed{25 \text{ ft}}$$

$$y = 100 - 2(25) = \boxed{50 \text{ ft}}$$

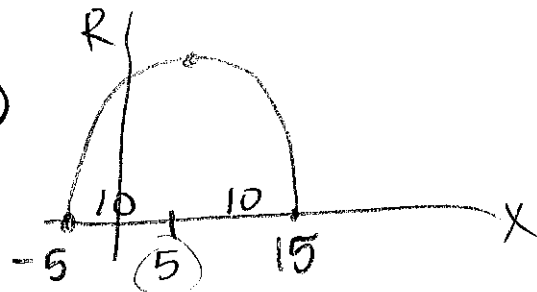
Max area $\boxed{25 \text{ ft by } 50 \text{ ft}}$

Last year the yearbook at Central High cost \$75 and only 500 were sold. A student survey found that for every \$5 reduction in price, 100 more students will buy yearbooks. What price should be charged to maximize the revenue from yearbook sales? (Hint: $\text{Total Revenue} = (\text{cost of books})(\text{number sold})$)

x represents the # of reductions.

$$R = (75 - 5x)(500 + 100x)$$

$$x\text{-int: } 15, -5$$



x = 5 means we need to reduce the price 5 times.

$$\text{Cost} = 75 - 5(5)$$

$$\text{Cost} = \boxed{\$50 \text{ each}}$$

- 1) The daily profit, P , of an oil refinery is given by $P = 8x - 0.02x^2$, where x is the number of barrels of oil refined. How many barrels will give maximum profit and what is the maximum profit?

x of vertex = $\frac{-8}{2(-0.02)} = \boxed{200 \text{ barrels}}$

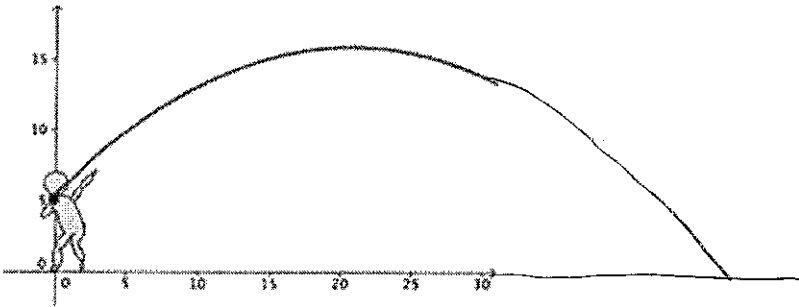
of barrels to sell to maximize profit

$P = 8(200) - 0.02(200)^2$

$P = \boxed{\$800}$

Selling 200 barrels will result in \$800 profit.

- 2) A shot-put throw can be modeled using the equation $y = -0.0241x^2 + x + 5.5$, where x is the distance traveled (in feet) and y is the height (also in feet). Does this appear to be a quadratic that you would complete the square on? Think about other, more efficient ways when the coefficients are not "friendly."



- a) How long was the throw? (where $y=0$)

$x = \frac{-1 \pm \sqrt{(1)^2 - 4(-0.0241)(5.5)}}{2(-0.0241)} = \frac{-1 \pm 1.23701}{-0.0482}$

$x = -4.917$ (doesn't make sense for our situation)
 $\star \boxed{x = 46.41 \text{ ft}}$

- b) How high was the shot-put when it was initially thrown?

When $x=0$

$\boxed{5.5 \text{ ft}}$

y -int or "c" of standard form.

- c) What is the highest the shot-put traveled off the ground? (y of vertex)

x of vertex = $\frac{-1}{2(-0.0241)} = \boxed{20.747 \text{ ft}}$ store in calc to make this easier!


distance traveled along the ground when shot-put was highest

$y = -0.0241(20.747)^2 + 20.747 + 5.5$

$\star \boxed{y = 15.87 \text{ ft high}}$

For #'s 3-5, use "Guidelines for Applied functions" in order to create a quadratic equation and solve.

- 3) A rectangular storage area is to be constructed along the side of a tall building. A security fence is required along the remaining 3 sides of the area. What is the maximum area that can be enclosed with 800 m of fencing?



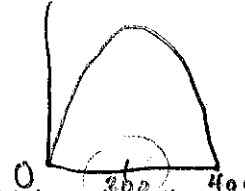
$$A = xy$$

$$800 = 2x + y \rightarrow y = 800 - 2x$$

$$A = x(800 - 2x)$$

x-int: 0, 400

x of vertex = 200 ft
one dimension to give max area



$$A_{max} = 200(800 - 2(200)) = 80,000 \text{ m}^2$$

- 4) A tomato grower needs to ship early when prices are high and spoilage is low. She now has 25 tons on hand and can add two tons a week by waiting. The current revenue is \$250 per ton but it will reduce by \$15 per ton for each week she delays. When should she ship to receive maximum revenue?

(Hint: Total Revenue = (cost of ~~tons~~ ton of tomato)(number sold))

x represents # of weeks delayed.

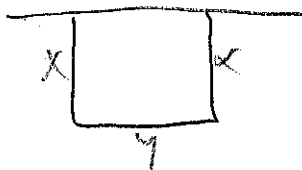
$$R = (250 - 15x)(25 + 2x)$$

$$R = -30x^2 + 125x + 6250$$

x of vertex = $\frac{-125}{2(-30)} = 2.083$ weeks
of weeks to delay to max revenue

For fun:
2.083 weeks is
2 weeks of 14 hours

- 5) Farmer Ted also has 2400 ft. of fencing and wants to fence off a rectangular field that borders a straight river, as show in the figure. What dimensions of fence will maximize the area?



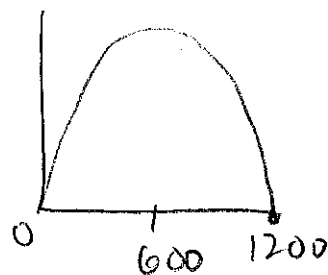
$$A = xy$$

$$2400 = 2x + y \rightarrow y = 2400 - 2x$$

$$A = x(2400 - 2x)$$

x-int: 0, 1200

x of vertex = 600 ft
(one dimension to give max area)



$$y = 2400 - 2(600) = 1200 \text{ ft}$$

600 ft by 1200 ft to maximize area

